No. NWRO/AICTE/APH/2020-21

To,
The Vice Chancellors of Central/State/Private Universities and Deemed to be Universities

Subject: Conversion of PGDM Course into MBA course.

Sir,

AICTE started/initiated PGDM courses to be run by Standalone Institutions which were neither Universities nor affiliated to any University on the lines similar to IIMs. Over a period of time, Central/State/Private Universities and Deemed to be Universities have added PGDM course under the banner of “Management Programme” in contravention of APH norms. In this context it is brought to your notice that as per the provisions contained in AICTE Regulations, 2020 and Para 2.18 of APH 2020-21 conducting PGDM and MBA Courses in the same Institution is "Not permissible".

Central/ State/Private Universities and Institutions Deemed to be Universities which are running PGDM Programme concurrently with MBA under the banner of Management Programme are requested to convert PGDM courses as MBA completely and comply with the AICTE norms forthwith. Institutions affiliated to Universities too have the option of either converting all PGDM courses into corresponding MBA courses with respective University affiliation or vice-versa and run under a separate Standalone Institute. But an Institute cannot run both PGDM & MBA programs simultaneously.

This has the approval of the Competent Authority.

Copy to:

1. The Principal Secretary of respective State Govt.
2. The Secretary University Grants Commission
   New Delhi – 110001
3. The Secretary Technical Education of respective State Govt.