



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

मानव संसाधन विकास मंत्रालय, भारत सरकार

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**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

Ministry of Human Resource Development, Govt. of India

Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

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Date 10/02/2020

प्रो.राजीव कुमार  
सदस्य सचिव  
Prof. Rajive Kumar  
Member Secretary

No. NWRO/AICTE/APH/2020-21

To,

The Vice Chancellors of Central/State/Private Universities and Deemed to be Universities

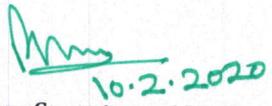
Subject: Conversion of PGDM Course into MBA course.

Sir,

AICTE started/initiated PGDM courses to be run by Standalone Institutions which were neither Universities nor affiliated to any University on the lines similar to IIMs. Over a period of time, Central/State/Private Universities and Deemed to be Universities have added PGDM course under the banner of "Management Programme" in contravention of APH norms. In this context it is brought to your notice that as per the provisions contained in AICTE Regulations, 2020 and Para 2.18 of APH 2020-21 conducting PGDM and MBA Courses in the same Institution is **"Not permissible"**.

Central/ State/Private Universities and Institutions Deemed to be Universities which are running PGDM Programme concurrently with MBA under the banner of Management Programme are requested to convert PGDM courses as MBA completely and comply with the AICTE norms forthwith. Institutions affiliated to Universities too have the option of either converting all PGDM courses into corresponding MBA courses with respective University affiliation or vice-versa and run under a separate Standalone Institute. But an Institute cannot run both PGDM & MBA programs simultaneously.

This has the approval of the Competent Authority.

  
10.2.2020  
Member Secretary, AICTE

Copy to:

1. The Principal Secretary of respective State Govt.
2. The Secretary University Grants Commission  
New Delhi - 110001
3. The Secretary Technical Education of respective State Govt.